



Dealership Sign-Up
The Easiest Way To Get Started
15 Minutes To Financing

- 80% Participation Rate Guaranteed For 120 Days
- Earn a \$600.00 Carnival Cruise Gift Card On Your Sixth Funded Deal

With

First Approval Source

The Time To Take A Vacation
The Peace of Mind To Enjoy It!

Simply complete the attached single page form ([click here to provide the information online](#) – and add an extra \$100 to your gift card - or you can download a PDF which you can complete in Adobe Reader or Acrobat, or print and complete by hand [here](#)) – no commitment, no obligation.

When we get your sixth deal funded, you receive a \$600.00 Carnival Cruise Gift Card – good anywhere, anytime!

No matter what your priorities, First Approval Source can help you achieve them.

- Want higher F&I profits – We offer the industry’s only Flex Fees which allow you to retain as much as 80% of the Funding Reserve and Backend Profit.
- Want a lender pool to meet the needs of all your customers – We have relationships with more lenders than anyone in the industry.
- Want feedback on your customer's credit profile in minutes – We provide a “First Glance” summary within minutes of receipt of the Credit Application – this summary let’s you know when you will receive actual finance results (from immediate to a maximum of three hours) and the probability of a favorable result (and if we miss our guaranteed response time – you pay nothing on funding)...and for customers with scores down to 670, our approval rate is 98% (80% approvals as low as 570 depending on deal structure).
- Want flexibility in how deals are handled – We are the only provider to define the “rules of engagement” with each of customers to meet their unique needs – we work for you, you set the rules – or we will just handle it all, so you have nothing to worry about.
- Want more profit and greater penetration on backend product sales – We have more products to offer than anyone in the industry and we can offer backend sales on every boat you sell.
- Want the best rates for your customers – We can assure you that with more lenders than anyone, our rates are the best for every credit tier (and we work for your hard on non-prime customers and we do for your prime ones).
- Want more finance leads – As the exclusive provider of CreditMiner, we can, if you choose (additional charges may apply), offer the industry’s only “soft credit pull” pre-approvals on your website and in your store with real-time credit scores, 24 month late information and everything else you need to focus your energy based on complete knowledge of what the customer qualifies for.
- With First Approval Source, you get all this plus:
 - Your private online dealer portal for 24/7 access to all your deals and secure transmission of closing documents
 - Mobile access to your portal
 - A dedicated team to work with (and backup when you need it)

Once we receive your information, we prepare a customized First Approval Source Dealer Agreement for your approval. We also prepare all required lender qualification packets for your signature. *(For the lenders that you are already qualified with, we will provide Re-Direct Letters which only require your signature, we can be working for you within 48 hours of receiving your form.)*

Once everything is ready for you, we send the packages to you by email along with a UPS return label and instructions for anything else you may need to submit.

We submit your signed documents to our lenders for approval. We will also send you complete instructions for accessing and embedding our Consumer Credit Application. You can begin submitting your customers for financing immediately.

We call this the “15 minutes to financing” program. This is just the beginning of how easy we make success for you!

If you have any questions at any point in the process, you may contact your Business Development Executive or:

Myril Shaw - COO	myril@firstapprovalsorce.com	678-866-8954
Margaret LaCagnina - Director, Dealer Services	margaret@firstapprovalsorce.com	678-541-6582
Jeff Backus - Vice-President	jeff@firstapprovalsorce.com	678-541-6621

We welcome your business!

First Approval Source Consolidated Dealer Information

(The information collected on this form is completely confidential and will be used solely to prepare all Dealer Agreements and other lender required documents. This information will not be shared with anyone without your express written consent.)

CLICK HERE TO COMPLETE ONLINE (\$100 GIFT CARD BONUS <https://firstapprovalsource.tfaforms.net/24>)

Dealership Information									
Dealership Name:			Website:						
Address:		Phone:			Fax:				
City:	State:		Zip:		Email:				
Fed Tax ID:		Dealer License:			Yrs In Business:				
Date Incorporated:		State Incorporated:							
Current Brands Sold:									
Related Businesses:									
Ownership Type:		Corporation <input type="checkbox"/> S. Corporation <input type="checkbox"/> LLC <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/>							
Contact Information									
Primary Contact:			Email:						
Office Phone:			Cell:						
Secondary Contact:			Email:						
Office Phone:			Cell:						
Contract Admin:			Email:						
Office Phone:			Cell:						
Dealership Management									
Owner:			Treasurer:						
President:			Office Manager:						
General Manager:			Controller:						
Secretary:			Sales Mgr. - 1						
Finance Manager:			Sales Mgr. - 2						
Ownership Information									
Owner 1:		Equity %:		DOB:		Phone:			
Address:		City:		State:		Zip:			
Driver's Lic. #/State:		Issue Date:		Expiry Date:					
Social Security Number:		Years in the Marine/RV Industry:							
Owner 2:		Equity %:		DOB:		Phone:			
Address:		City:		State:		Zip:			
r's Lic. #/State:		Issue Date:		Expiry Date:					
Social Security Number:		Years in the Marine/RV Industry:							
Please provide owner information on any owners not listed above that have more than 10% equity in the company.									
Sales Information									
Number of New Units Sold Per Year:			% Units Financed / Year:			Avg. Price/Unit:			
Number of Used Units Sold Per Year:			% Units Financed / Year:			Avg. Price/Unit:			
Do you sell Extended Service Contracts: No <input type="checkbox"/> Yes <input type="checkbox"/>			ESC Provider:						
Current Financing Sources:									
Trade References									
Floor Plan Provider:			Account Officer:						
Deposit Banking With:			Landlord (Mortgage Holder):						
Merchant Card Processor:			Other:						
ACH Information (for funding direct deposit)									
Bank Name:			Phone:						
Address:		City:		State:		Zip:			
Account Type:		Bank Contact:							
Routing Number:		Account Number:							
Name As It Appears On Checks:									
I prefer to receive credit decisions by: Fax <input type="checkbox"/> Email <input type="checkbox"/>			Email:						
I prefer to receive funding remittance notices by: Fax <input type="checkbox"/> Email <input type="checkbox"/>			Email:						
The products and services for which I wish to partner with First Approval Source are (as per the attached Product and Service Plans Page): Profit Services <input type="checkbox"/> CreditMiner <input type="checkbox"/>									

If you are a multi-location dealership, please provide name and address information for all locations at which you wish to make financing available.

This form has been: Fully Completed Partially Completed

First Approval Source LLC Phone: (678) 866-8954 Fax: (678)828-5859 Email:dealers@firstapprovalsource.co

Plan and Service Summary
Pay Only On Funded Deals
(Rate Sheet – 51115102NM)

- Profit Services are First Approval Source comprehensive F&I services plus other profit enhancing services as appropriate
 - No monthly fee
 - No per application fee
 - No charge unless/until deal funds
- CreditMiner is the CreditMiner Virtual Credit Consultant optionally available for website and in-store use – offered and sold separately

Plan and Service Summary

	Profit Services Only
Setup Fee	\$0
Monthly Fee	\$0
Per Application Fee	\$0
Usage	Dealer retains 80% of monthly F&I Profit for first 120 days then Flex Fees No charges except as shown in Flex Fee Table below.

Flex Fees – Applied only on Funded Deals with First Approval Source participation

Average Monthly F&I Profit including Funding Reserve and Backend Profit		Funding Reserve	Backend Profit	Documentation Fee*
From:	Up To and Excluding:	Percentage Retained By Dealer	Percentage Retained By Dealer	Percentage Retained By Dealer
First 120 days		80%	80%	20%
\$0	\$3,000	65%	65%	35%
\$3,000	\$6,000	70%	70%	30%
\$6,000	\$8,000	75%	75%	25%
\$8,000+		80%	80%	20%

* **Documentation Fee** (as shall be fully disclosed to the Consumer and shall be included in the amount financed): \$298.00 (split with Dealer as per Flex Fee Table)

Other Benefits:

- Complete OFAC Compliance Reports on all potential buyers, including cash buyers
- Access to NADA Guides online